




**T.R.R. GOVERNMENT DEGREE
COLLEGEKANDUKUR**
PRAKASAM DISTRICT :: ANDHRA PRADESH PIN:523 105
[Affiliated to Acharya Nagarjuna University]
Reaccredited by NAAC with B Grade

PERSONAL PROFILE

1.	Name of the Lecturer :	Dr C.H.SRINIVASA RAO	
2.	Subject :	COMMERCE	
3.	E-mail ID:	srinivasjbdc@gmail.com	
4.	Contact No:	8639607755	
5.	Address for correspondence:	TRR GOVERNMENT DEGREE COLLEGE KOVUR ROAD KANDUKUR-523105 PRAKASAM DIST AP	
6.	Educational Qualifications:	(i)M.Com (ii)M.Phil (iii) Ph.D	
7.	Date of joining in Degree College:	26-06-2005	
8.	Date of joining in the present college:	10-10-2021	
9.	Total length of service as lecturer in Degree college (in yrs.)(As on June,2020)	17	

1. Academic qualifications:

S.No.	Degree	Subject	Name of the University	Year of Passing	% of marks	Class/Division
1.	Masters Degree	COMMERCE	S.V.UNIVERSITY	1996	63	FIRST
2.	M.Phil Degree	COMMERCE	S.V.UNIVERSITY	2007	67	FIRST
3.	Ph.D. Degree	COMMERCE	S.V.UNIVERSITY	2011	-	-
4.	Diploma/Certificate Courses:					
5.	Any other:					

2. Research Papers published in Refereed /UGC approved Journals :

[Please enclose First Page of Paper published]

No. of Papers published in National Journals :

No. of Papers published in International Journals : 05

S. No.	Title of the Paper	Name of the Journal	Year of Publication	Volume & Page Number	Impact Factor
1	A Kisan Udharanaku E Kisan SEZ.	Published	2012 July	Veekshana m ISSN:2231- 6892	
2	Wallmart-Chiru Vyaparastula Unikike Pramadam	Published	2012 October	Veekshana m ISSN:2231- 6892	
3	FDIs in Insurance and Pension Sectors	Published	2012 November	Veekshana m ISSN:2231- 6892	
4	Subramanyam Maroo Hemendarfs	Published	2009 October	Veekshana m ISSN:2231- 6892	
5	Causes and Consequences of Child Labour	Published	2012	Internationa l Journal of Research in Economics & Social Sciences ISSN	
6	Socio Economic Implications of Special Economic Zones (SEZs) in India	Published	2012	Indian Journal of Economics & Research ISSN 2278 – 1811	
7	Chillara Vartakam Pay Wallmart Vichukathi.	Published	2012 October 11 th	Visalandra Daily	

8	Pinchan Nidulu Videsalapalu.	Published	2012 November 08 th	Prajashakthi Daily.	
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3. Books/Monographs published :

S. No.	Title of the Book	Name of the Publisher	National/ International	Year of publication	ISSN/ISBN Number
1	Burden on buds	LAP Lambert Academic	Publishing GmbH&	2011	
2	Stolen Childhood	LAP Lambert Academic	Publishing GmbH&	2012	

4. Research Projects (Sponsored Projects) :

S. No.	Title of the Sponsored Project	Major/ Minor Research Project	Name of the funding agency	Duration of the Project	Year of sanction & Reference No.	Status: Completed/ Ongoing

5. Papers presented in Conferences, Seminars, Workshops, Symposia :

[Please enclose a copy of Certificate]

S. No.	Title of the paper presented	Title of Conference/Seminar/ Workshop	Date(s) of the event	Organised by	Whether International/ National/State/Regional/ University or College Level
1	Consumer protection in India-Some reflections	National Conference on Emerging Trends in Consumer Protection and Welfare in Global Environment.	2008	Dept.of Commerce, S V University, Tirupati.	National
2	Effect on Globalization on Food Security.	Millennium Development Goals- Food Security	2009	JB Degree &PG College,Kavali.	National

3		National Seminar on The role of Chemistry in Building up of Modern Society.	2011	Dept.of Chemistry, JB Degree & PG College,Kavali	National
4	Current Issues and Emerging Practices in Performance Management.	National Conference on Emerging Management Practices in Changing Global Perspectives	2012	Dept. of Business Administration , Yogi Vemana University, kadapa	National
5	L.P.G Impact on Employment in Indian Manufacturing Sector.	National Seminar on Industrial Development and Inclusive Growth During the Reform Era.	2012	Dept. of Economics ,SV University, Tirupati.	National
6	Socio and Economic Implications of SEZs in India.	National Seminar on Two Decades of Economic Reforms in India –Issues and Challenges.	2012	Dept. of Economics,Andhra University, Visakhapatnam.	National
7	New Technologies in Cash transfer programming and Humanitarian Assistance.	National Seminar on Modalities of e-filing and e-payments.	2012	Dept.of Commerce, S V University, Tirupati.	National
8	Participated	One day National Seminar on Green Chemistry	2011	Dept.of Chemistry, Jawahar Bharathi Degree & P.G. College Kavali.	National
9	Participated	National Seminar on Sustainable Development and Biotechnology	2010	Jawahar Bharathi Degree & P.G.College Kavali.	National
10	Participated	National Seminar on Role of Biotechnology in Human Welfare	2009	Jawahar Bharathi Degree & P.G. college Kavali.	National
11	Participated	National Seminar on Role of Internal Quality Assurance Cell in Sustenance and Enhancement of Quality Education in Post Accreditation Scenario-	2008	Jawahar Bharathi Degree & P.G.College Kavali.	National

		Challenges			
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6. Seminars, Conferences, Workshops, Symposia organised :

S. No.	Title of Conference/Seminar/ Workshop	Whether International/ National/ State Level	Date(s) of the event	Sponsored by	Sanctioning Reference No. & Date

7. Participation in Short Term courses/Training Programs/Orientation/Refresher Courses :(Attach certificates)

S. No.	Particulars of the course	RC/OC/Short Term/Training Program	Place	Dates of the Program	Sponsoring Agency
1	Orientation programme	OC	Academic college, University of Hyderabad	17-04-2013 to 13-05-2013	U.G.C
2	Refresh Course	RC	Academic college, University of Hyderabad	17-06-2016 to 07-07-2016	U.G.C
3	Refresh Course	RC	S.V. University, Tirupati	16-11-2020 to 28-11-2020	U.G.C

8. Awards/Prizes/Honours/Recognitions if any:

S. No.	Title of the Award/Honours received	Year of Award	International / National / State / University level	Name of the Agency or Body granting the award/Fellowship

9. Development of E-learning delivery process/material:

S.No.	Title of the e-learning module developed [Video lessons, MANA TV etc]	Month and Year of development	Organization where the developed module is being used

10. Development of E-learning delivery process/material/LMS:

S.No.	Title of the e-learning module developed [Video lessons, MANA TV etc]	Subject related or General	Month and Year of development	Organization where the developed module is being used [LMS portal, You tube etc.]

11. Courses completed under MOOCs platform:

S.No.	Title of the Online course	Month and Year of enrolment	Name of the MOOC platform	Duration of the course	Whether completed the course or not

12. Courses completed under Faculty Development Programs(FDPs):

S.No.	Title of the FDP course	Month and Year of enrolment	Organisation/Place	Duration of the course	Whether completed the course or not